



ICRS wishes to gratefully acknowledge the continued support of our industry partner during past years!

ICRS invites all companies to apply for the ICRS Corporate Membership or ICRS Business Partnership as follows:

Eligibility criteria for Corporate Members

Corporate Members are corporations or other organisations, including commercial enterprises, irrespective of their place of incorporation or headquarters, interested in the activities and objectives of the Society. If your corporation or organisation would like to support the International Cartilage Repair Society your Company should consider becoming a Corporate Member of the ICRS.

Benefits for Corporate Members: Corporate Members are entitled to the following privileges:

- 2 issues of the ICRS Newsletter
- 1 x 4 issues of the official ICRS Journal "Cartilage" (printed issue & electronic access)
- Priority over non-corporate members for Sponsorship opportunities during the ICRS Meetings
- Up to 5 individual membership for your executive staff including all individual member benefits
- Company Logo (linked to your website) on the ICRS Website main page, free for one year
- Inclusion of 3 company news at the "ICRS Breaking News" per year
- Access to the "Member Only" section of the ICRS Website (incl. Membership Database)
- 50 % discount for advertising at the ICRS Newsletter
- 50% discount for the membership address Labels
- 50% discount for email advertising to ICRS members
- Participation in Strategic Company Liaison Meetings
- **The annual Corporate Membership Fee is Euros 2800.00/year**

Benefits for Official Business Partners: Business Partners are entitled to the following privileges:

- 2 issues of the ICRS Newsletter
- Company Logo (linked to your website) on the ICRS Website main page, for one year
- Priority for Sponsorship opportunities during the ICRS Meetings (after Corporate Members)
- 25 % discount for advertising at the ICRS Newsletter
- 25% discount for email advertising to ICRS members
- **The annual ICRS Official Business Partnership Fee is Euros 1800.00/year**

Yes, I am happy to apply for the ICRS Corporate Membership: € 2800.00/year

Yes, I am happy to apply for the ICRS Official Business Partnership: € 1800.00 year

Company _____

Address 1 _____

Address 2 _____

ZIP Code _____ City _____ Country _____

Phone _____ Fax _____ email _____

Responsible Person _____ Title _____

Date/Location _____ **Signature** _____

ICRS Society Sponsoring Price List 2014

ICRS Newsletter Adverts (Autumn & Spring Issues)

(Classic printed- and electronic publication, A4 Format, 4 Colours, Edition 2000 copies)

| <i>Adverts</i> | <i>Normal price</i> | <i>Corporate Member</i> |
|-----------------------|---------------------|-------------------------|
| 1 x ½ page | € 1000.00 | € 500.00 |
| 1 x Full page | € 1800.00 | € 900.00 |
| Addit. for cover page | € 500.00 | € 250.00 |

Deadline for application & sending-in the advert in printable pdf format:

Summer: April 30 – Autumn: October 30

ICRS E-News (Annual Support)

E-News are sent out regularly by email to all Members and Former Congress participants. E-News are related mainly to actual educational activities. The Topics will be hyperlinked to the actual text on the Website. E- News will be sent out 6-8 times per year to over 6000 email addresses. Besides having their logo and acknowledgement statement at the bottom, supporting companies can include 1 promotional message with a link to their respective website per year of support and in different issues. These news will be entitled with the Header "**Cartilage Industry News**" Exclusive Sponsors receive additionally the acknowledgement: "ICRS E-News are supported by (Your logo and link)"

| <i>Annual E-News Support</i> | <i>Normal price</i> | <i>Corporate Member</i> |
|------------------------------|---------------------|-------------------------|
| E@News exclusive support | € 6000.00 | € 3000.00 |
| Non- exclusive support | € 3000.00 | € 1500.00 |

Your Company LOGO on the ICRS Website (entry page)

All Corporate members will have their logo included at the main page of www.cartilage.org at a prime location ad no additional cost

| <i>Logo on ICRS Website</i> | <i>Normal price</i> | <i>Corporate Member Business Partners</i> |
|-----------------------------|---------------------|---|
| Yearly support | € 1000.00 | Included |

Commercial @ - mailings (1200 members)

| <i>Industrial @-mail blast</i> | <i>Normal price</i> | <i>Corporate Member</i> |
|--------------------------------|---------------------|-------------------------|
| One time email blast | € 1500.00 | € 750.00 |

(Emails cannot be sent to ICRS members who have blocked the commercial mailing list in their files)

Patient & Public Information Site (in planning)

The new Patient & Public Information section on the ICRS Website is currently in construction. If you have any interest in supporting this section of our website, please contact our office.

Other sponsoring opportunities are available upon request and negotiation!

ICRS Sponsoring Application Form 2014

ICRS Newsletter Adverts (Autumn & Spring Issues)

(Classic printed- and electronic publication, A4 Format, 4 Colours, Edition 2000 copies)

(Deadline for application & sending-in the advert in electronic form: Spring: February 28 – Autumn: August 30)

| Order | Adverts | Normal price | Corporate Member |
|-------|--------------------|--------------|------------------|
| | ½ page | € 1000.00 | € 500.00 |
| | Full page | € 1800.00 | € 900.00 |
| | Add for Cover page | € 500.00 | € 250.00 |

ICRS E-News

E-News are sent out regularly by email to all Members and Former Congress participants. E-News contain up to 5 actual ICRS News items, related mainly to actual educational activities. The Topics will be hyperlinked to the actual text on the Website. E- News will be sent out 4 - 6 times per year. Besides having your logo and acknowledgement statement at the bottom, supporting companies can include 2 own promotional messages per year with links to their respective website in different issues. The news will be entitled with the Header **"Cartilage Industry News"** An Exclusive Sponsor would additionally receive the acknowledgement: **"ICRS E-News are supported by..."** (Your logo and link)"

| Order | Annual E-News Support (6000 emails) | Normal price | Corporate Member |
|-------|-------------------------------------|--------------|------------------|
| | E- News exclusive support / year | € 6000.00 | € 3000.00 |
| | Normal support | € 3000.00 | € 1500.00 |

Your Company LOGO on the Website

All Corporate members will have their logo included at the main page of www.cartilage.org at a prime location ad no additional cost

| Order | Logo on ICRS Website Entry page | Normal Price | Corporate Member Business Partners |
|-------|---------------------------------|--------------|------------------------------------|
| | Yearly support | € 1000.00 | Included |

ICRS commercial @ - mailings to ICRS members (1200 email addresses)

| Order | Industrial @-mail blasts (1200 emails) | Normal price | Corporate Member |
|-------|--|--------------|------------------|
| | One time email blast to ICRS Members | € 1500.00 | € 750.00 |

(Emails will only be sent to ICRS members who do not block commercial email - mailings)

Please email or fax application back to ICRS Executive Office

- I am already a Corporate Member / Business Partner
 Application is enclosed

Company _____ Email address _____

City _____ Country _____

Your Name: _____ Title: _____

Signature _____

Thank you!

Email: office@cartilage.org Fax: + 41 44 503 73 72
Cartilage Executive Office GmbH
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