

SPONSORSHIP OPPORTUNITIES 2024



*Advancing Science & Education of the Prevention
& Treatment of Cartilage Disease Worldwide*

Dear Industry Partners,

At the International Cartilage Regeneration & Joint Preservation Society (ICRS), we are dedicated to advancing science and education in the prevention and treatment of cartilage disease globally. As a key industry player, we believe collaboration is integral to achieving our shared objective. We invite you to explore partnering with the ICRS in one or more of our educational initiatives. Your support will play a pivotal role in propelling the frontiers of knowledge forward.

Outlined on the following pages, you will find various attractive and affordable sponsorship opportunities designed to align with various interests and contributions. Your involvement can make a significant impact and further our mission.

Should you have any questions or require additional information, please do not hesitate to contact me or any member of our dedicated ICRS Executive Team based in Zurich. Your insights and partnership are invaluable to us, and we welcome the opportunity to discuss how we can work together seamlessly. We sincerely appreciate your time and consideration in supporting the ICRS. We hope to connect with many of you at our educational events 2024.

I appreciate your consideration, and we anticipate a fruitful collaboration.

Kind regards,

Daniel A. Grande

President, International Cartilage Regeneration & Joint Preservation Society (ICRS)

ADVANCING SCIENCE & EDUCATION OF THE PREVENTION & TREATMENT OF CARTILAGE DISEASE WORLDWIDE

The ICRS is the main forum for international collaboration in cartilaginous tissue research. Recognizing that there is a continuum from cartilage injury to degenerative joint disease, we bring together basic scientists, clinical researchers, physicians, and industry members engaged or interested in articular biology, its genetic basis and regenerative medicine. We seek to improve our patients' quality of life, decrease their disability and reduce the impact of degenerative joint disease on healthcare systems worldwide.

We invite all companies whose technologies can diagnose, rehabilitate, repair, protect or regenerate cartilaginous surfaces of joints (stem cells, growth factors, PRP, bioactive composites, synthetics, scaffolds, allografts and combinations of thereof) to join us as partners and sponsors.

- **Founded in Switzerland in 1997**
- **Bringing together a community of more than 1000 members spanning across 60 countries.**



Follow us on:



Contact us:



SPONSORSHIP OPPORTUNITIES 2024

The subsequent sponsoring opportunities are only a selection. Other sponsoring opportunities upon availability.

BECOME A CORPORATE MEMBER 2024

The ICRS invites its industry partners to become corporate members. Corporate Members are entitled to the following privileges:

- Priority over non-corporate members for sponsorship opportunities during the ICRS meetings
- Up to 5 individual membership(s) for your executive staff, including all individual member benefits
- Company logo is displayed on the ICRS website entry page
- Access to the "Member Only" section of the ICRS website (incl. membership directory)
- 50% discount for email advertising to ICRS members
- Participation in Strategic Company Liaison Meetings

The Annual Corporate Fee is € 3'500

Eligibility criteria for Corporate Members: Corporate Members are corporations or other organisations, including commercial enterprises, irrespective of their place of incorporation or headquarters, interested in the activities and objectives of the Society. If your corporation or organisation would like to support the International Cartilage Regeneration & Joint Preservation Society, your company should consider becoming an ICRS Corporate Member.

REGISTRY SPONSORING OPPORTUNITIES

Platinum Sponsor € 15'000 yearly fee

- Seat on the Registry Advisory Board
- Annual Registry Report
- Comparative Cohort Results to similar techniques within general report
- Accumulated Results of your own products (up to 3)
- Global Geographic Registry Report
- Annual one-to-one Meeting with at least one member of the Registry Steering Committee (at AAOS, ICRS or remote meeting)

Gold Sponsor € 10'000 yearly fee

- Annual Registry Report
- Comparative Cohort Results to similar techniques within general report
- Accumulated Results of your products (up to 2)
- Annual one-to-one Meeting with at least one member of the Registry Committee (at AAOS, ICRS or remote meeting)

Silver Sponsor € 5'000 yearly fee

- Annual Registry Report
- Accumulated Results of your own product (up to 1)

BECOME A DIAMOND PARTNER

This highest ICRS partnership/sponsoring programme is a two-year commitment made available only to 3-4 major sponsors of the ICRS. It will enable our association to plan more effectively and maintain economic viability. It will also allow companies to plan appropriately over a two-year horizon to maximize the return on this partnership. Since everything is included in the package, it is free of repetitive bureaucratic hurdles.

As an ICRS Diamond Level Partner, two separate €80'000 annual payments or a €150'000 one-time payment can be made to qualify for this programme.

The 2-year period will automatically include: highest-level sponsorship at all ICRS Educational Events; the possibility to give input for scientific topics and faculty for any of our educational events; ICRS Corporate Membership; "Industry Liaison Think Tank" Meeting; Banner advertising in JCJP; Free Email blast, etc.

OTHER SPONSORSHIP OPPORTUNITIES

ICRS E-News (sent 6 times a year)

- exclusive support € 2'000 (annual support)
- non-exclusive support € 1'000 (annual support)

ICRS Website

- Logo € 1'000 (annual support)

Society and Event App

- We will add a sponsor tile with your company logo on the selection screen and landing page, linking it to your company page.
- € 5'000 (annual support)

Travelling Fellowships

Explore unique sponsorship avenues by supporting a Fellow- or Scholarship. Contact us at ceo@cartilage.org to discuss the different sponsorship options and tailor a partnership that aligns with your objectives.

SPONSORSHIP OPPORTUNITIES 2024

EDUCATIONAL EVENTS

FOCUS MEETING & SKILLS COURSE ON KNEE OSTEOTOMIES

incl. 4 Hands-on Surgical Skills Workshops on Dry Bones

Date: March 7 - 9, 2024

Place: Whitworth Hall, University of Manchester, UK

Organizers: Leela Biant, Mike McNicholas

This course will give a comprehensive lecture and practical-based education in osteotomy for all aspects of joint preservation. There will be novel learning opportunities with our vet colleagues who have vast experience with osteotomy for instability. Delegates will learn the biology and biomechanics of osteotomy, indications for surgery, multiple-level osteotomy, and the role of osteotomy in combination with other joint preservation strategies. The importance of planning and the latest technology-assisted planning improvements in accuracy and reliability will be discussed. Delegates can do hands-on sessions with planning tools and dry bone surgery for the commonly employed techniques. The faculty will share tips on how to minimise potential complications and treat those that occur. Rehabilitation, return to sport, assessment of outcome, the long-term results, and implications for the future of the joint will be outlined.

Industry Support:

- Platinum Sponsorship: € 7'500
- Gold Sponsorship: € 6'000
- Silver Sponsorship: € 3'500
- Exhibitor (Tabletop): € 2'500
- Sponsoring only: € 1'500
- Number of expected participants: 100 – 150

[MORE INFORMATION](#)

FOCUS MEETING IMAGING & DECISION MAKING

Surgical & Imaging Skills Course

Date: April 21 - 23, 2024

Place: Van Swieten Saal, Medical University Vienna, Austria

Organizers: Stefan Nehrer, Siegfried Trattnig

Advanced imaging technology, particularly Magnetic Resonance Imaging (MRI), has become crucial in the field of cartilage repair, aiding in pre-surgery treatment decisions, post-surgery outcome assessment, and evaluation of new repair techniques. The seminal MOCART Score developed two decades ago in Vienna, remains a pivotal tool for systematic cartilage repair analysis. This course aims to explore advancements in surgical technology, new imaging scoring systems, and compositional MR methods while promoting education and science in cartilage repair on a global scale. The event will be enriched by Vienna's cultural heritage, offering both scientific enlightenment and cultural enjoyment.

Industry Support:

- Platinum Sponsorship: € 7'500
- Gold Sponsorship: € 6'000
- Silver Sponsorship: € 3'500
- Exhibitor (Tabletop): € 2'500
- Sponsoring only: 1'500
- Number of expected participants: 100 – 150

[MORE INFORMATION](#)

SPONSORSHIP OPPORTUNITIES 2024

EDUCATIONAL EVENTS

7TH ICRS SUMMIT

From Molecule to Metal: How to get it Right. Driving Personalized Knee Preservation Forward.

Date: September 25 - 27, 2024

Venue: Sheraton Four Points, Catania, Sicily, Italy

Organizers: Elizaveta Kon, Peter Verdonk

Lost in the jungle of knee preservation procedures? Need a focus on the efficacy and indications of new regenerative therapies? The summit will not only provide a comprehensive overview of the existing and novel regeneration approaches but also will try to dive deep into the difficult field of personalization of joint preservation, trying to give step-by-step guidelines and insights on choosing the right therapy for the right patient. Science will meet clinical practice and regulatory environment to open the door to a truly personalized approach to knee preservation.

Topics:

- Meniscus
- Large osteochondral damage
- Chondral damage associated with early OA
- Ageing athlete
- Post-traumatic OA
- OA progression prevention and Joint homeostasis modification
- Inflammation control
- Patients profiling
- Microbioma
- Arthrofibrosis
- Distraction/unloading
- Pain
- Think out of knee: other joints session.
- Consensus
- Regulatory
- Table case discussions

Industry Support:

- Platinum Sponsorship: € 9'000
- Gold Sponsorship: € 7'000
- Silver Sponsorship: € 5'000
- Exhibitor (Tabletop): € 3'000
- Sponsoring only: € 2'000
- Number of expected participants: 250 – 300

[MORE INFORMATION](#)

FOCUS MEETING

PATIENT PROFILING IN CARTILAGE REGENERATION & ASPECTS OF JUVENILE CARTILAGE

Date: December 12 - 14, 2024

Place: Hotel Holiday Inn, Munich, Germany

Organizers: Philipp Niemeyer, Christoph Ergelet & Philip Roessler

Why do we accept an 80% success rate for almost all treatments and surgical procedures for cartilage regeneration - even less with rigorous follow-up? Is this a given fact, or can we do better? What are the reasons? Are our interventions of limited benefit? Does the procedure not match the patient, or is our knowledge limited? A comprehensive ICRS Focus Meeting will address those questions, maybe offer some answers and will help doctors, physiotherapists, and sports scientists a.o. to get better in the field of cartilage regeneration. Although much focus has been placed in recent years on the efficacy and efficiency of various techniques for the treatment of cartilage damage in the knee joint, the indication and selection of patients is the most important parameter in the process of cartilage regenerative therapy.

In addition, during this double-event, we want to look closely at juvenile cartilage issues and how treatment strategies and outcomes evolved over the years. Is there a need for early surgical intervention, or should we hold on to conservative treatments as long as possible? Do patients' sex or activity levels play a prognostic role in this context? High-profile discussion panels will seek to put an answer to those questions.

Industry Support:

- Platinum Sponsorship: € 7'500
- Gold Sponsorship: € 6'000
- Silver Sponsorship: € 3'500
- Exhibitor (Tabletop): € 2'500
- Sponsoring only: € 1'500
- Number of expected participants: 100 – 150

[MORE INFORMATION](#)

ICRS EVENT SCHEDULE



CONFIRMED



IN PROGRESS

March 7-9, 2024 | Manchester, United Kingdom
ICRS Skills Course focused on Knee Osteotomies
Hands-On Skills Course with Dry Bones

April 21 - 23, 2024 | Vienna, Austria
Focus Meeting Imaging & Decision Making
Surgical & Imaging Hands-On Skills Course &
Wet Lab

September 25 - 27, 2024 | Sicily, Italy
7th ICRS Summit
From Molecule to Metal: How to get it right?
Driving personalized knee preservation forward.

December 12-14, 2024 | Munich, Germany
Focus Meeting Patient Profiling in Cartilage
Regeneration & Aspects of Juvenile Cartilage

February 13 -15, 2025 | Sao Paulo, Brazil
ICRS World Series

April 2025 TBC | Utrecht, Netherlands
Lab Course Hands-on Skills 3D BioPrinting

June 2025 TBC | Seoul, South Korea
ICRS World Series

October 11-15, 2025 | Boston, USA
18th World Congress

BENEFITS OF PARTNERING WITH US:

- Brand Visibility: Exposure to diverse audiences through events, publications, and online platforms.
- Networking Opportunities: Access to key influencers, professionals, and decision-makers in the cartilage regeneration and joint preservation sector.
- Positive Public Relations: Enhanced corporate image through association with a reputable and impactful nonprofit organization.
- Customized Recognition: Tailored sponsorship packages to meet your marketing and CSR objectives.

INTERESTED?

We genuinely hope your company will contemplate endorsing one or more of these initiatives. Your support is pivotal in reinforcing our collaborative endeavours and shaping the future of cartilage regeneration and joint preservation. Does the prospect of partnering with us captivate your interest?

Reach out to us at ceo@cartilage.org.