



ICRS TV Series 2024

SPONSORSHIP OPTIONS

« Basics in Cartilage Regeneration »

In collaboration with:

ICRS

International Cartilage Regeneration
& Joint Preservation Society



THE CONCEPT

Motto TV Series 2024 « Basics in Cartilage Regeneration »

FORMAT	4 Episode TV Mini-Series in a Football Game Format
DATES	17 Jul 24 Jul 16 Oct 28 Nov
TIME	5 – 7 PM CET
DURATION	2 x 45 Minutes with a Half-Time Break
EXPERTS	2 Studio Moderators + 2 Remote Experts (Highly International)
PROGRAM	Exciting mix of live talks, surgical videos, interactive case discussions, expert opinions, participant voting and Q&A
LANGUAGE	English
TICKET PRICE	Free Live Participation, 29 € Post-Live (Free Post-Live Participation for ICRS Members)
PROMOTION	ICRS, Winglet, Affiliated Societies, Industry Partners

DATES & TOPICS

Motto TV Series 2024 « Basics in Cartilage Regeneration »

E	DATE	TOPIC	CHAIR	EXPERTS
1	17 Jul	Treatment Options for Articular Cartilage Injuries	Michael Iosifidis	Kostas Epaminotidis, Andreas Imhoff, Lior Laver, Baris Kocaoglu
2	24 Jul	Cell-Based Treatments for Cartilage Defects	Philipp Niemeyer	Peter Angele, Laura Di Girolamo, Lior Laver
3	16 Oct	Bone Marrow Stimulation Techniques	Philip Roessler	TBD
4	28 Nov	Meniscus Injuries in Sports and Meniscus Discovery Series	Elizaveta Kon	Peter Verdonk, Kristof Sas

SUCCESSFUL TV FORMAT

Help us make world-class medical knowledge
accessible in all corners of the world.



TV Studio

Moderation & Studio Experts
Live Talks, Videos & Discussion



Remote Experts

Re-Live Video Talks
Live Discussion via Zoom



Participant Interaction

Live Voting and Q&A
Breakout Sessions via Zoom

PACKAGES

SILVER

€ 3,500 (plus VAT)

- Partner Session (7 min.) in 1 Event
- Advertising Spot (60 sec.) in 1 Event
- Partner of Entire 2024 Series - Credits & Logo in all 4 Events
- Unlimited FREE Post-Live Tickets to all 4 Events

GOLD

€ 5,900 (plus VAT)

- Partner Session (7 min.) in 2 Events
- Advertising Spot (60 sec.) in 1 Event
- Partner of Entire 2024 Series - Credits & Logo in all 4 Events
- Unlimited FREE Post-Live Tickets to all 4 Events

PLATINUM

€ 8,200 (plus VAT)

- Partner Session (7 min.) in 3 Events
- Advertising Spot (60 sec.) in 1 Event
- Partner of Entire 2024 Series - Credits & Logo in all 4 Events
- Unlimited FREE Post-Live Tickets to all 4 Events

Details on the individual services can be found on the following pages.

PACKAGE DETAILS

SILVER
€ 3,500 (plus VAT)

Partner Session in 1 Event (7 min.)

- Event: Your choice (3 slots available per event - first come, first served)
- Placement: Your choice (warm-up or half-time break - first come, first served)
- Format: Existing video material or pre-recording & editing of new video talk by Winglet
- Content: Product-specific features possible
- Post-Live: Partner session video will additionally be published in your partner channel on the Winglet platform and made available for your own use

Advertising Spot in 1 Event (60-90 sec.)

- Events: Your choice
- Format: Video (mp4) or animated PowerPoint presentation
- Content: Product-specific features possible

Partner of Entire Series 2024 - Credits & Logo in all 4 Events

- Event center (live & post-live)
- Break slides in livestream
- Newsletters (20K+ addresses in O&T)
- Social media (10K+ followers on LinkedIn, Instagram, Facebook, X)

Unlimited FREE Tickets to all 4 Events

PACKAGE DETAILS

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Partner Session in 2 Events (7 min.)

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- Content: Product-specific features possible
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Advertising Spot in 2 Events (60-90 sec.)

- Events: Your choice
- Format: Video (mp4) or animated PowerPoint presentation
- Content: Product-specific features possible

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PLATINUM

€ 8,200 (plus VAT)

Partner Session in 3 Events (7 min.)

- Event: Your choice (3 slots available per event - first come, first served)
- Placement: Your choice (warm-up or half-time break - first come, first served)
- Format: Existing video material or pre-recording & editing of new video talk by Winglet
- Content: Product-specific features possible
- Post-Live: Partner session video will additionally be published in your partner channel on the Winglet platform and made available for your own use

Advertising Spot in 3 Events (60-90 sec.)

- Events: Your choice
- Format: Video (mp4) or animated PowerPoint presentation
- Content: Product-specific features possible

Partner of Entire Series 2024 - Credits & Logo in all 4 Events

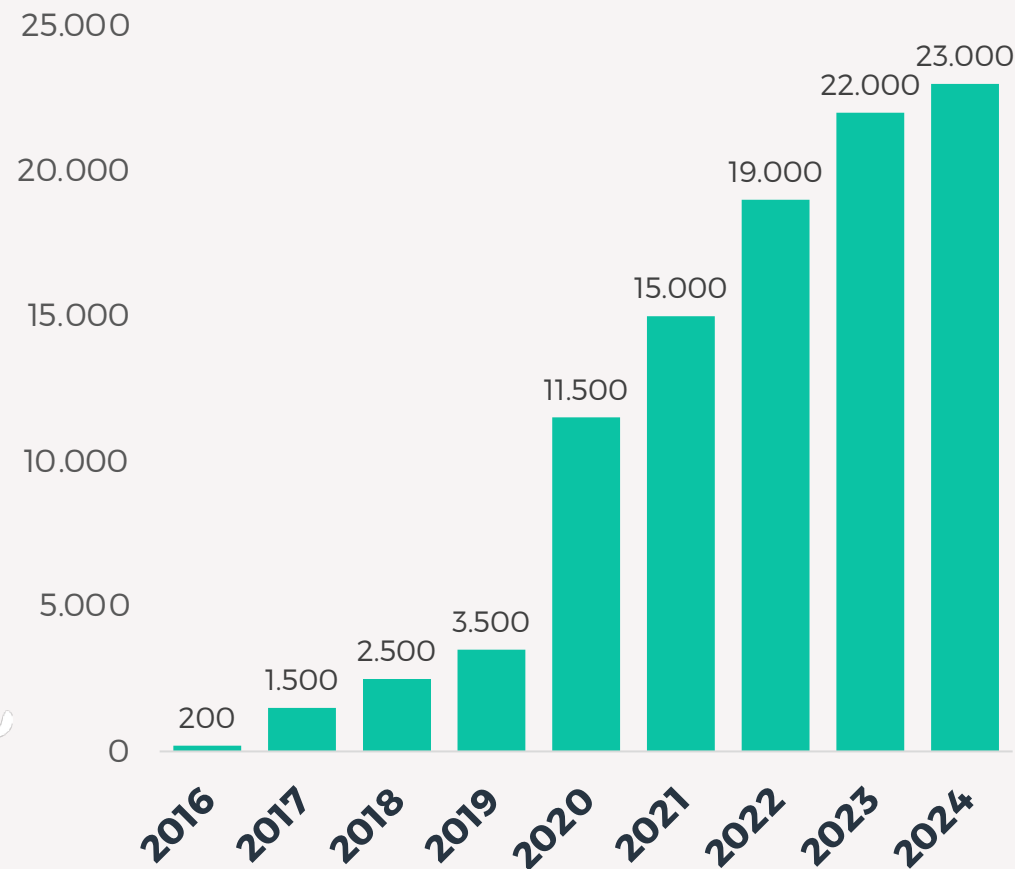
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WINGLET COMMUNITY

138 Countries

23K Members | **20K** in O&T





**Medical
knowledge
doubles
every 73 days**

**DON'T WASTE TIME.
LET'S GET IN TOUCH.**

ICRS

International Cartilage Regeneration
& Joint Preservation Society



winglet

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