

The ICRS would like to thank the following companies for their generous support in past years and hopes to welcome all again in Berlin, Germany 2022 !

Corporate Membership

The ICRS offers to Corporate Members a special status and a new approach for advertising.

Attract the attention of your targeted audience and key decision makers in the cartilage regeneration world.

www.cartilage.org actually counts 300'000 visitors and 1 Mio viewed pages per year.

Sign-up for ICRS Corporate Membership and get great benefits:

- 2 issues of the ICRS Newsletter
- 1 Subscription for the official ICRS Journal "Cartilage" by Sage
- Priority over non-corporate members for Sponsorship opportunities and booth location during the ICRS Events
- Up to 5 individual memberships for your executive staff including member benefits
- Company Logo (linked to your website) on the ICRS Website main page, free for one year
- Access to the "Member Only" section of the ICRS Website (incl. Membership Database)
- 50% discount for an advertising banner at the ICRS Website
- 50 % discount for advertising at the ICRS newsletter
- 50% discount for email advertising to ICRS members

**ICRS Corporate Membership
Cost: € 3'300.00 per year**

**Apply for Corporate Membership at
www.cartilage.org**

- Aesculap Biologics Inc.
- AlloSource
- Anika Therapeutics, Inc.
- Arthrex Inc.
- ArthroCare Corp.
- Arthrosurface
- Aspect Biosystems
- BioGenD
- Biomomentum, Inc
- BioPoly LLC
- Cartcept Medical Inc.
- Cartiheal
- Collagen
- DJO International
- Episurf Europe
- Exactech, Inc.
- Finceramica Spa
- Geistlich Surgery
- Harvest Technologies
- Histogenics, Corp
- Image Biopsy Lab
- JRF Ortho
- Kensey Nash Corp.
- Life Net Health
- Linvatec
- Medi GmbH
- Moximed, Inc
- MTF
- NewClip Technics
- Oligomedic Inc.
- Organogenesis
- Orteq Sports Medicine
- Osiris
- Össur
- ReGen Lab
- Regentis Biomaterials Ltd
- RTI Surgical
- Sage Publications
- SBM Incl
- Scaffoldex
- Smith & Nephew Inc.
- TBF
- Tetec
- TRB Chemedica
- Vericel
- Zimmer Biomet, Inc

All rates in Euros (€)

Berlin
Germany
April 12 – 15, 2022

16th World Congress
International Cartilage Regeneration
& Joint Preservation Society

ICRS 2022 | World Congress

Industry Information Sponsoring & Exhibition

**Special Offer— 20% Off
for First-Time Exhibitors***

*valid for booth reservations made until Oct 15, 2021



ICRS

International Cartilage Regeneration
& Joint Preservation Society

Mark your agenda!

www.cartilage.org

Technical Exhibition

Venue

The ICRS 2022 World Congress will be held at the centrally located Hotel Intercontinental - Berlin, Germany

Exhibit Organizer

Cartilage Executive Office GmbH
Spitalstrasse 190,
CH-8623 Wetzikon, Zurich, Switzerland
E-mail: sseiler@cartilage.org, www.cartilage.org

Location of booth

The organizers will endeavour to comply with your requests whenever possible. Booth allocations are on a "first come - first served" basis, giving always preference to **ICRS Corporate Members and to companies with important sponsoring activities during the event.** As usual, early booking is highly recommended.

Installation / Dismantlement

Installation of booths: Monday April 11, 2022.
Dismantlement: Saturday, April 15, 2022 in the afternoon. The exact times and dates will be communicated in the Exhibitor's Manual which will be mailed together with a first draft of the exhibition plan in November 2021. Exhibitors are entirely responsible for installation and dismantlement of all material pertaining to their booth.

Transportation

The exhibitors are responsible for transportation of their booths and equipment.

Insurance

Exhibitors incur all liabilities for damages on the booth or the venue building resulting from their material or theft of such.

Costs Exhibition space: € 690.00/sqm

The price includes location of **net booth rental surface**, daily cleaning and normal consumption of electrical energy. All rental of equipment or booth construction, carpet, furniture, technical or electrical installations etc. have to be ordered and will be charged separately by the respective suppliers.

First-Time Exhibitor Discount

have a special discount of 20 % off for exhibits only valid for bookings made until October 15, 2021 (not valid for sponsoring items)

Payment

In order to guarantee your participation, exhibition and sponsoring invoices must be fully paid **until January 30, 2022**

Cancellation Policy for Exhibit & Sponsoring
Cancellations until Nov 15, 2021, refund of 80 % of the total price, until Feb 15, 2022, 50 % of the total price. After February 15, 2022, there is no refund.

Only written cancellation will be accepted.

Advertisements

Preliminary Programme (sold out)

(Edition: 7'000 copies)

Distribution:

The Preliminary Programme will be sent out per postal mail to 5000 addressees worldwide, including all members of ICRS besides distribution at major international orthopaedic congresses.

Format: DIN A5

Language: English

Rates:

€ 1'500.00 1/1 page (4 colours)
€ 500.00 supplement cover page

Final Programme - Slimline Pocket Version

(Edition: 1500 copies)

Distribution:

The Final Programme will be distributed onsite to all congress participants

Format: DIN A6/5 (105 x 210 mm)

Language: English

Rates:

€ 2'200.00 1/1 page (4 colours)
€ 700.00 supplement cover page

Deadlines

Written application: Nov 30, 2021

Sending artwork: Jan 30, 2022

Dispatch: February 28, 2022

Requirements for printing (both programmes)

High resolution printable PDF format

ICRS Newsletter

(edition: 2000 copies)

Please contact the ICRS Office if you wish to place additionally an advertisement in the ICRS Newsletter which will be published in December 2021. It is the best platform to announce your participation in the ICRS World Congress. Platinum, Gold and Silver Sponsors have the advert included in their package.

Disclaimer. Please note that ICRS reserves the right to change the current information without previous notice, if this is found necessary for any reason. Sponsoring and booth applications are not officially confirmed until payment has been received by ICRS.

Sponsoring Opportunities

Satellite Symposia

You may sign up for an Industry Satellite Symposium for Sunday or Monday. They will be wide-ranging and devoted to "Developments in Cartilage Repair". Slots will be allocated on a "first come — first served" basis considering also if a company is a corporate member.

Satellite Symposia Rates:

45 Minutes Breakfast ~~S old Out~~ € 9'000.00

30 Minutes Lunch Slot € 11'000.00

60 Minutes Lunch Slot € 18'000.00

Audio recording, editing & streaming on EDUCART included
Breakfast and Lunch boxes are not included in the symposium rate.)

Door Knob at Intercontinental Hotel

Cost: € 2'500.00 + costs Hotel

Electronic Poster Exhibition

Cost: € 6000.00 (exclusive)

Directional Signage Support

(put your logo on all congress signs onsite)

Cost: € 4'000.00 (€ 6'000.00 exclusive)

ICRS Congress Night (approx. 350 Pax)

Cost: € 5'000.00 (€ 8'000.00 exclusive)

President's Dinner (approx. 120 Pax)

Cost: € 5'000.00 (8'000.00 exclusive)

Congress Bag Inserts

Cost: € 2'500.00

Congress Bags (1000 units) ~~Sold Out~~

Cost: Free (+ Production of bags & delivery)

Logo on the Congress Badges

Cost: € 3'000.00 (exclusive) ~~Sold Out~~

Lanyards (1500 units) ~~Sold Out~~

Cost: € 3'000.00 + production & onsite delivery

Congress 22 App (iPhone & Android)

Cost: € 7'000.00 (exclusive)

Congress Email Blast (March 2022)

Cost: € 2'500.00 (via ICRS mail System)

All sponsors will be mentioned in the official programme according to their support level.

Sponsoring of € 10'000.00 and more will grant your preferred booth location.

The above mentioned marketing items are only some of many possibilities. We shall be pleased to discuss any of these and other possible participations with you. Please contact us for any further details. (Be aware that requests for a specific item does not mean that your application will be automatically confirmed. A specific confirmation from ICRS is necessary.)

Special Sponsor Packages

Platinum Sponsor € 45'000.00

20 sqm (m2) booth space
Preferred booth location
1 Privat Meeting with Executive Board (20 Min)
1 Advert cover page Preliminary programme
1 Featured Advert Main programme
1 Full page Advert Summer 2021
1 Full page Advertorial Newsletter Winter 2021
1 Full page Advert Newsletter Winter 2021
1 Congress bag insert
1 Time participants mailing list (March 2022)
1 Lunch time Satellite Symposium 60 minutes & Audio recording, editing & streaming EDUCART
6 badges full congress registration
Unlimited exhibitors badges
Logo with link on ICRS congress website
3 Tickets President's dinner
Platinum Sponsor acknowledgement
(package value = € 53'000.00)

Gold Sponsor € 38'000.00

15 sqm (m2) booth space
Preferred booth location
1 Advert cover page main programme
1 Full page Advert Newsletter Winter 2021
1 Time participants mailing list (March 2022)
1 Congress bag insert
1 Lunch time Satellite Symposium 60 minutes & Audio recording, editing & streaming EDUCART
4 badges full congress registration
5 Exhibitors badges
2 Tickets Presidents dinner
Logo with link on ICRS congress website
Gold Sponsor acknowledgement
(package value = € 42'000.00)

Silver Sponsor € 24'000.00

12 sqm (m2) booth space
Preferred booth location
1 Advert Main programme
1 Advert Newsletter Winter 2021
1 Time participants mailing list (March 2022)
1 Congress bag insert
1 Breakfast Satellite Symposium of 45 minutes
2 Badges full congress registration
3 Exhibitors badges
1 Ticket Presidents dinner
Logo with link on ICRS congress website
Silver Sponsor acknowledgement
(package value = € 26'000.00)