

18TH WORLD CONGRESS

JOINT REVOLUTION



INDUSTRY PROSPECTUS

Dear Industry Partners,

At the International Cartilage Regeneration & Joint Preservation Society (ICRS), we are committed to advancing the science and education of cartilage disease prevention and treatment on a global scale. Collaboration between clinicians, scientists and industry is integral to achieving this shared objective.

As a key industry stakeholder, we invite you to consider partnering with us at our upcoming **18th ICRS World Congress** in Boston, USA.

Who is attending: Up to 1000 delegates from all over the world from the clinics, academia and industry.

What's on the menu: The ICRS World Congress 2025 pushes the boundaries of medical knowledge and practice by providing an innovative, comprehensive format covering both basic and cutting-edge topics and approaches, as well as scientific and surgical breakthroughs in the field of cartilage regeneration & joint preservation. Program highlights include:

- A new, immersive session format that puts you in the middle of the action.
- Personalized medicine takes center stage, targeted to local practices and regulatory environments.
- Crosstalk between people and across specialties, stakeholders and sociodemographic strata.
- Live surgery with product demonstration opportunities.
- Focus on pearls and principles of joint preservation across the spectrum of resource availability in different countries, from established techniques to emerging technologies, including rehabilitation.
- Novel tools including AI solutions.

Why Partner with Us?

- **Brand Visibility:** Gain exposure to a diverse and expert audience of up to 1000 clinicians, sports medicine experts, basic and translational scientists, physiotherapists, industry representatives and others.
- **Networking Opportunities:** Connect with KOLs, professionals & decision-makers in the cartilage regeneration & joint preservation sector.
- **Positive Public Relations:** Enhance your corporate image by associating with a reputable and impactful nonprofit organisation and meet your and CSR / ESG targets.
- **Customised Recognition:** Benefit from tailored sponsorship packages designed to meet your specific marketing goals.

The following pages showcase a range of attractive and affordable sponsorship opportunities tailored to various interests and contribution levels.

We anticipate a rewarding, mutually beneficial collaboration and look forward to connecting with you at our 18th ICRS World Congress in Boston, USA.

Premium Sponsorship Packages

Platinum Sponsor Package € 49'500

- 20 m2 booth space with preferred booth location
- 60-minute lunchtime Satellite Symposium + audio recording, editing & streaming on EDUC@RT
- 1 private 20-minute meeting with Executive Board representatives
- 10 badges full congress registration
- 3 tickets President's Dinner
- 1 advert in the ICRS E-News (>10'000 recipients)
- 1 email blast to all participants (October 2025)
- 1 digital or printed congress bag insert
- Logo with link on the ICRS congress website
- Logo tile with link in the event app
- Platinum Sponsor acknowledgement

Gold Sponsor Package € 42'000

- 15 m2 booth space with preferred booth location
- 60-minute lunchtime Satellite Symposium + audio recording, editing & streaming on EDUC@RT
- 6 badges full congress registration
- 2 tickets President's Dinner
- 1 advert in the ICRS E-News (>10'000 recipients)
- 1 email blast to all participants (October 2025)
- 1 digital or printed congress bag insert
- Logo with link on the ICRS congress website
- Logo with link in the event app
- Gold Sponsor acknowledgement

Silver Sponsor Package € 26'500

- 12 m2 booth space with preferred booth location
- 45-minute breakfast Satellite Symposium + audio recording, editing & streaming on EDUC@RT
- 3 Badges full congress registration
- 1 ticket President's Dinner
- 1 advert in the ICRS E-News (>10'000 recipients)
- 1 email blast to all participants (October 2025)
- 1 digital or printed congress bag insert
- Logo with link on ICRS congress website
- Logo tile with link in the event app
- Silver Sponsor acknowledgement

Stand-alone Sponsoring Opportunities

Industry Satellite Symposia

Showcase your innovative solution to top healthcare professionals from across the globe and position your brand as a leader in the field. Book now to secure your Industry Satellite Symposium slot, available on Sunday and Monday. Slots will be allocated on a "first come, first served" basis taking sponsorship level and Corporate Membership into account.

- 45-minute Breakfast Slot € 10'000*
- 30-minute Lunch Slot € 12'500*
- 60-minute Lunch Slot € 25'000*

**Audio recording, editing & streaming on EDUC@RT is included, while breakfast and lunch boxes are not included in these symposium rates.*

Exhibition Booths

Exhibition booth rental € 750/m2 */**/**

** Premium sponsorship packages include predefined exhibition booth sizes. These can be increased upon request.*

*** A 15% booth rental discount is offered to first time exhibitors for bookings made until April 30, 2025*

**** The Exhibition booth rental price includes the provision of the net stand rental space, daily cleaning and normal consumption of electricity. The rental of equipment or stand construction, carpeting, furniture, technical or electrical installations etc. must be ordered and will be invoiced separately by the respective suppliers.*

Special Events Sponsorship

- Live surgery broadcast incl. product demonstration: Tentative, pricing upon request
- ICRS Congress Night (approx. 350 Pax) € 8'000 / € 15'000 exclusive
- President's Dinner (approx. 150 Pax) € 10'000 / € 17'500 exclusive
- Industry < > Clinicians & Researchers matchmaking event € 5'000 exclusive
- Next-Gen Welcome Reception € 2'500 exclusive
- Translational Speed Dating event € 2'500 exclusive
- ICRS Fun Run € 1'500 + optional merchandise

Onsite Brand Visibility Opportunities

- Signage: Your logo on all onsite congress signs € 4'000 / € 7'000 exclusive
- Congress bags (1000x, produced & delivered by Sponsor) € 5'000 + production costs
- Badges: Your logo on all congress batches € 4'000 exclusive
- Coffee Breaks: Your logo on all coffee break signage € 3'000 per day / € 6'000 exclusive
- Doorknob label: Your logo on all doors at the event hotel € 2'500 + costs hotel
- Your logo on Wi-Fi signage onsite & in the app € 2'500 exclusive
- Water stations: Your logo above all water stations € 2'000 exclusive
- Printed bag inserts € 1'500
- Writing blocks + pens (produced & delivered by Sponsor) € 1'500 exclusive

Stand-alone Sponsoring Opportunities

Digital Brand Visibility

We aim to contribute to a sustainable future and strive to reduce our event footprint. Thank you for choosing a digital brand visibility sponsorship:

- Congress App (iPhone & Android) € 8'000 exclusive
- Electronic Poster Exhibition € 5'000 exclusive
- Congress Email Blast (October 2025) € 4'000
- ICRS E-News (> 10'000 addressees) € 2'500* per month
- Digital Congress Bag Inserts € 1'500
- Banner on the event website € 1'500 / € 3'000 exclusive

**Please get in touch with the ICRS Office if you would like to place an advertisement in the ICRS E-News, published in May, June, July, August or September 2025. It is the best platform to announce your participation in the 18th ICRS World Congress. Platinum, Gold and Silver Sponsors have the E-News advert included in their package.*

Expo Suite

Exclusive meeting room rental* € 1'500 per day

** Meeting rooms will provide exhibitors a designated area for product demonstrations and private discussions in an exclusive room located near the exhibition space.*

Next-Gen Educational Grant Support

Provide an Educational Grant to support the next generation of clinical, scientific and/or translational experts to attend the 18th ICRS World Congress.

- Hosted Scholarship (registration-only) sponsoring € 4'500 per 3 Scholars*
- Hosted Scholarship (fully hosted) sponsoring € 10'000 per 3 Scholars*

** Scholarship winners are selected by the ICRS.*

Diversity, Equity and Inclusion (DEI) Educational Grant Support

Provide an Educational Grant to support historically under-represented groups* to attend the 18th ICRS World Congress.

- Hosted Scholarship (registration-only) sponsoring € 4'500 per 3 Scholars*/**
- Hosted Scholarship (fully hosted) sponsoring € 10'000 per 3 Scholars*/**

** e.g., based on profession, gender, geographic location or ethnicity.*

*** Scholarship winners are selected by the ICRS.*

Tailored Sponsorship Solutions

Tailored packages can be arranged to meet your goals. Please get in touch with the ICRS Executive Office to discuss your objectives: ceo@cartilage.org.

Sponsor Acknowledgement

All Sponsor Support will be acknowledged in the October 2025 ICRS E-News (>10'000 recipients), the Industry Support and Exhibition section on the event website, in the event app, on the event presentation interval slides and with signage during the event.

Payment Deadline

To guarantee your participation, exhibition and sponsoring invoices must be fully paid until June 30, 2025.

Disclaimer

ICRS reserves the right to change the current information without prior notice if necessary. Sponsorship and stand registrations will not be officially confirmed until payment has been received by ICRS.



ICRS 2025 BOSTON:

Innovative, immersive format
Comprehensive, cutting-edge topics
Relevant, revolutionary approaches
Scientific & surgical breakthroughs!

