



# Hands-On Lab Skills Course

## CELL-BASED THERAPIES AND 3D BIOPRINTING

### Sponsoring Opportunities

The upcoming ICRS Laboratory Skills Course in Utrecht, the Netherlands from April 14-16, 2025 offers hands-on experience with laboratory techniques underpinning the latest research in cartilage regeneration and joint preservation. The particular focus of this course is on cell-based therapies for joint regeneration and on 3D bioprinting technologies.

The organizers extend a warm invitation for participation to the industry, offering opportunities for sponsorship, active involvement in wet lab workshops, lunch symposia and various brand visibility and hospitality opportunities. We also welcome suggestions for tailored sponsoring opportunities.

#### Platinum Sponsorship: € 4'000

- Wet-lab demo of several devices as agreed with the Course Directors (2 company reps)
- Flyer/gadget in the welcome package
- 2 hosted course registration
- 2 hosted Faculty Dinner tickets
- 1 email blast to all delegates before or after the meeting
- Platinum Sponsor acknowledgement on the website, break slides & ICRS E-newsletter

#### Gold Sponsorship: € 2'500

- Wet-lab demo of several devices as agreed with the Course Directors (1 company rep)
- Flyer/gadget in the welcome package
- 1 hosted course registration
- 1 hosted Faculty Dinner ticket
- Gold Sponsor acknowledgement on the website, break slides & ICRS E-newsletter

#### Silver Sponsorship: € 1'500

- Flyer/gadget in the welcome package
- 1 hosted course registration
- 1 hosted Faculty Dinner ticket
- Silver Sponsor acknowledgement on the website, break slides & ICRS E-newsletter

#### Brand visibility:

- Product placement in wet lab | € 1'500
- Lunch Workshop | € 2'500 + costs for lunch
- Coffee mugs for the course | € 1'000

## Next-Gen Educational support:

- Scholarship sponsoring | € 2'000

## Hospitality:

- Optional Sunday evening: pre-course get-together/ welcome drinks | € TBD
- Hosted Faculty Dinner | € 5'000
- Hosted Coffee Breaks | € 500 per break

## Individual Items:

- 1 digital banner on the event website | € 1000
- Event badge sponsoring | € 500