

# SPONSORSHIP OPPORTUNITIES 2025

*Advancing Science & Education of the Prevention  
& Treatment of Cartilage Disease Worldwide*

**Dear Industry Partners,**

At the International Cartilage Regeneration & Joint Preservation Society (ICRS), we are committed to advancing the science and education of cartilage disease prevention and treatment on a global scale. Collaboration between clinicians, scientists and industry is integral to achieving this shared objective. As a key industry stakeholder, we invite you to consider partnering with the ICRS on our various initiatives, where your support will be crucial in pushing the boundaries of medical knowledge and practice.

## **Why Partner with Us?**

- **Brand Visibility:** Gain exposure to a wide, diverse audience through our events, publications & digital platforms.
- **Networking Opportunities:** Connect with KOLs, professionals & decision-makers in the cartilage regeneration & joint preservation sector.
- **Positive Public Relations:** Enhance your corporate image by associating with a reputable and impactful nonprofit organisation and meet your and CSR / ESG targets.
- **Customised Recognition:** Benefit from tailored sponsorship packages designed to meet your specific marketing goals.

The following pages showcase a range of attractive and affordable sponsorship opportunities tailored to various interests and contribution levels.

Your engagement can make a significant impact and advance our mission. We anticipate a rewarding, mutually beneficial collaboration and look forward to connecting with you in person at our 2025 educational events.

Thank you and kind regards,

*Daniel A. Grande*

President, International Cartilage Regeneration & Joint Preservation Society (ICRS)



International Cartilage Regeneration  
& Joint Preservation Society

## ADVANCING SCIENCE & EDUCATION OF THE PREVENTION & TREATMENT OF CARTILAGE DISEASE WORLDWIDE

Founded in 1997 in Switzerland, the ICRS is the main forum for international collaboration in cartilaginous tissue research. Recognizing that there is a continuum from cartilage injury to degenerative joint disease, we bring together basic scientists, clinical researchers, physicians, and industry members engaged or interested in articular biology, its genetic basis and regenerative medicine. We seek to improve our patients' quality of life, decrease their disability and reduce the impact of degenerative joint disease on healthcare systems worldwide.

We invite all companies whose technologies can diagnose, rehabilitate, repair, protect or regenerate cartilaginous surfaces of joints (stem cells, growth factors, PRP, bioactive composites, synthetics, scaffolds, allografts and combinations of thereof) to join us as partners and sponsors.

## UNITING A NETWORK OF MORE THAN **1000 MEMBERS** FROM ACROSS **60 COUNTRIES**



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# SPONSORSHIP OPPORTUNITIES 2025

## CORPORATE PARTNERSHIPS & SPECIAL PROGRAMS

The following sponsorship opportunities are just a selection. Additional sponsorship options are available upon request.

### BECOME AN ICRS CORPORATE MEMBER 2025

Join the ICRS as Corporate Member and enjoy exclusive benefits designed to enhance your marketing impact.

#### CORPORATE MEMBERSHIP benefits include:

- **Priority Sponsorship Opportunities:** Get first choice for sponsorships at ICRS meetings.
- **Executive Memberships:** Up to 5 individual memberships for your executive team, including all individual member benefits.
- **Brand Visibility:** Feature your company logo on the ICRS website home page.
- **Exclusive Access:** Access the "Member Only" section of the ICRS website, including the membership directory.
- **Advertising Discounts:** Enjoy a 50% discount on email advertising to ICRS members.
- **Strategic Engagement:** Participate in Strategic Company Liaison Meetings.

The Corporate Membership fee is € 3'500 per year.

*Eligibility: Corporate Members are corporations or other (commercial) organisations, regardless of their location, interested in the activities and objectives of the ICRS.*

### SPONSOR THE ICRS PATIENT REGISTRY

The mission of the ICRS Patient Registry is to create the best source of unbiased outcomes data for treatments of painful articular cartilage lesions in the world. Tiered sponsorship packages are available that allow companies subscribing to this mission to monitor their products' clinical effectiveness, complication rates and cost effectiveness via validated EQ5D scores.

We offer tiered opportunities to sponsor our Patient Registry. All sponsors receive the **Annual Registry Report & accumulated results of your own products** (up to 3, depending on sponsor level).

**Platinum Sponsor** € 15'000 per year

**Gold Sponsor** € 10'000 per year

**Silver Sponsor** € 5'000 per year

[MORE INFORMATION](#)

### BECOME AN ICRS DIAMOND OR RUBY PARTNER

Align your brand with the forefront of cartilage regeneration & joint preservation by joining as Diamond or Ruby Partner. These two-year sponsorship commitments maximise mutual return on investment by i) offering your company unparalleled benefits, ii) removing bureaucratic hurdles and iii) facilitating ICRS's economic and strategic planning.

#### Top-Tier DIAMOND PARTNERSHIP benefits include:

- **Highest-level sponsorship** at all ICRS Educational Events.
- **Opportunity to contribute to scientific topics and faculty selection** for educational events.
- **Corporate Membership benefits**
- **Participation** in the "Industry Liaison Think Tank" Meeting.
- **Maximum Brand Visibility.**

#### Next-tier RUBY PARTNERSHIP benefits include:

- **Second-highest level sponsorship** at ICRS Educational Events.
- **Opportunity to contribute to scientific topics and faculty selection** for educational events.
- **Corporate Membership benefits**

**Diamond Partner fee:** 2x €80'000 per year or 1x €150'000

**Ruby Partner fee:** 2x €50'000 per year

### MORE SPONSORSHIP OPPORTUNITIES

Enhance your brand visibility and support the ICRS mission with stand-alone sponsorship engagements, such as:

#### Hosted Travelling Fellowships and Educational Scholarships

- Enable career-changing training experiences for Next-Gen ICRS members by sponsoring our Fellowship or (DEI) Scholarship opportunities. The sponsorship fees are based on the jointly agreed fellow/scholarship programme.

#### ICRS E-News (sent 10 - 12 times per year)

- exclusive € 2'000 per year / non-exclusive € 1'000 per year

#### ICRS Website, Society App and Event App

- Logo on the ICRS website € 1'000 per year
- Sponsor tile with company on the selection screen & landing page, linked to your company page € 5'000 per year.

#### Product placement on ICRS Patient Portal

- Your product information on our portal from € 400 per year.

# SPONSORSHIP OPPORTUNITIES 2025

## EDUCATIONAL EVENTS

### 8TH ICRS SURGICAL SKILLS COURSE

#### "UNDERSTAND IT – SEE IT – DO IT"

Wet Lab, Lectures & Rehabilitation Workshop

February 6 - 9, 2025

Doha, Qatar

Organizer: Emmanuel Papacostas

Following the success of the 2023 Surgical Skills Course at Aspetar in Doha, Qatar, we are thrilled to announce the return of this premium educational event on February 6-9, 2025.

We extend this special invitation to innovative companies specializing in cutting-edge technologies for diagnosing, regenerating, repairing, protecting, or rehabilitating joint cartilage surfaces. Whether your expertise lies in stem cells, growth factors, PRP, bioactive composites, synthetics, scaffolds, allografts, or their combinations, this is a prime opportunity for you to showcase your advancements.

This exclusive Surgical Skills Course will offer 10 workstations with three surgeons each. In addition, up to 100 delegates will be attending the scientific lectures that accompany the wet lab practical.

# of expected participants: 100, plus world-renowned ICRS faculty members.

#### Join the 8th ICRS Surgical Skills Course in Doha as a sponsor:

- Platinum Sponsorship: € 15'000
- Gold Sponsorship: € 12'000
- Silver Sponsorship: € 8'000
- Product placement: € 4'000
- Various additional opportunities available

[MORE INFORMATION](#)

### 4TH ICRS WORLD SERIES

#### "LARGE CARTILAGE DEFECTS"

February 20 - 21, 2025

São Paulo, Brazil

Organizers: Camila Kaleka Cohen, Moisés Cohen,  
Marco Demange, Luis Eduardo Tirico

The treatment of articular cartilage lesions has seen significant advancements in Brazil and Latin America. However, although clinicians have access to various techniques, they still face limitations, especially when compared to other regions of the world. This presents a significant challenge for local orthopaedic specialists.

This course focuses on practical solutions using the technologies currently available for clinical application in Brazil. Additionally, emerging technologies and future perspectives in the treatment of chondral and osteochondral lesions will be addressed. We offer tiered opportunities to showcase your brand and medical solution through various brand visibility and hospitality opportunities.

# of expected participants: 150 - 200, plus world-renowned ICRS faculty members.

#### Join the 4th ICRS World Series in São Paulo as a sponsor:

- Platinum Sponsorship: € 6'000
- Gold Sponsorship: € 4'500
- Silver Sponsorship: € 3'000
- Exhibitor (Tabletop): € 2'000
- Sponsoring only: € 1'000
- Various hospitality opportunities available (upon request)

[MORE INFORMATION](#)

## INTERESTED IN PARTNERING WITH US?

Get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org)



# SPONSORSHIP OPPORTUNITIES 2025

## EDUCATIONAL EVENTS

### LAB SKILLS COURSE

#### "CELL-BASED THERAPIES & 3D BIOPRINTING"

April 14 - 16, 2025

Utrecht, The Netherlands

Organizers: Jos Malda & Roel Custers

Close interaction between science and the clinic in Utrecht have led to important innovations in clinical care. The Utrecht Laboratory Skills Course 2025 offers participants hands-on experience with laboratory techniques underpinning the latest research in cartilage regeneration and joint preservation, with a particular focus on cell-based therapies for joint regeneration and on 3D bioprinting technologies. Participants gain experience with basic, translational and clinical research on the treatment of joint damage, exposure to the different (practical) skills this requires, and are inspired to build on this multidisciplinary approach, which is close to the heart of the ICRS.

This Lab Skills Course provides tiered opportunities to demonstrate medical equipment in the wet lab (bench) practical sessions, in addition to lunch symposia and various brand visibility and hospitality opportunities. We also welcome suggestions for tailored sponsoring opportunities according to your company's needs.

# of expected participants: 30-40, plus world-renowned ICRS faculty members.

#### Join the ICRS Lab Skills Course in Utrecht as a sponsor:

- Platinum Sponsorship: € 4'000
- Gold Sponsorship: € 2'500
- Silver Sponsorship: € 1'500
- Product Placement (Wet lab): € 1'500
- Lunch Workshop: 2'500
- Next-Gen Scholarship Sponsoring: € 2'000
- Various Hospitality Opportunities: € 500 - € 5'000
- Various Brand Visibility Opportunities: € 500 - € 1'000
- Let us know what you aim to achieve and we can work with you to develop a tailor-made sponsorship solution.

[GET IN TOUCH](#)

### 18TH ICRS WORLD CONGRESS

#### "JOINT REVOLUTION"

October 11 - 14, 2025

Boston, United States of America

Organizers: Sylvia Nürnberger & Simon Goerz

The biennial ICRS World Congress delivers on the ICRS vision: international collaboration between academia, the clinic, and industry to advance the science and education of cartilage disease prevention and treatment worldwide. This event brings together all players in the global sector and is the optimal platform to invest in and expand your existing network, learn about and showcase the latest scientific, clinical and commercial developments and contribute to discussions with key opinion leaders and decision-makers that will shape the future of cartilage regeneration & joint preservation.

The 18th ICRS World Congress offers a wealth of opportunities for companies to get involved in the world's largest event on cartilage regeneration & joint preservation. Whether you are looking for a modest brand presence or a grand display, we have a sponsorship solution to suit your needs.

# of expected participants: 900 – 1000 clinicians, physicians, scientists, physiotherapists, industry representatives and others, including our world-renowned ICRS faculty members.

#### Join the 18th ICRS World Congress in Boston as a Sponsor:

- Platinum Sponsor Package: € 49'500
- Gold Sponsor Package: € 42'000
- Silver Sponsor Package: € 26'500
- Exhibitor booth: € 750 per m2 (15% off for first-timers)
- Industry Satellite Symposia: Starting from € 10'000
- Premium Events Hosting: From € 1'500 - € 17'500
- Brand Visibility: From € 1'500 - € 8'000
- Next Gen / DEI Scholarships: Starting from € 4'500

For a full overview of sponsorship possibilities, please refer to our 18th ICRS World Congress 2025 prospectus, or get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org)

[MORE INFORMATION](#)

## ICRS EVENT SCHEDULE



CONFIRMED

**February 06 - 09, 2025 | Doha, Qatar**  
ICRS Surgical Skills Course

**February 20 - 21, 2025 | Sao Paulo, Brazil**  
ICRS World Series

**April 14 - 16, 2025 | Utrecht, The Netherlands**  
Lab Course Hands-on Skills 3D BioPrinting

**August 29 - 30, 2025 | Seoul, South Korea**  
ICRS Asia Regional Meeting

**October 11-14, 2025 | Boston, USA**  
18th ICRS World Congress

PLANNED / DIGITAL / OTHER

**The Visionaries of Cartilage Regeneration**  
Interview Series, Season 2

**ICRS Translational Research Committee Seminars**  
Workshop Series

**Hosted Scholarships & Fellowships**  
Training Experiences for Next-Gen ICRS members

We are constantly developing new educational events and e-learning programs. Let us know what you aim to achieve and we can work with you to develop a tailor-made sponsorship solution. Interested? Get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org)

## BENEFITS OF PARTNERING WITH US:

- **Brand Visibility:** Gain exposure to a wide, diverse audience through our events, publications & digital platforms.
- **Networking Opportunities:** Connect with KOLs, professionals & decision-makers in the sector.
- **Positive Public Relations:** Enhance your corporate image by associating with a reputable and impactful nonprofit organisation and meet your and CSR / ESG targets.
- **Customised Recognition:** Benefit from tailored sponsorship packages designed to meet your specific marketing goals.

## INTERESTED?

If you have any questions or would like further information, please contact our dedicated ICRS Executive Team in Zurich - We are keen to discuss how we can best collaborate.

**Thank you for considering supporting one or more of our initiatives. Your support is vital to advancing our collective efforts in shaping the future of cartilage regeneration and joint preservation.**

**Interested in partnering with us? Get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org).**