

# SPONSORSHIP OPPORTUNITIES 2026



**Advancing Science & Education of the Prevention  
& Treatment of Cartilage Disease Worldwide**

Dear Industry Partners,

At the International Cartilage Regeneration & Joint Preservation Society (ICRS), we are committed to advancing the science and education of cartilage disease prevention and treatment on a global scale. Collaboration between clinicians, scientists and industry is integral to achieving this shared objective. As a key industry stakeholder, we invite you to consider partnering with the ICRS on our various initiatives, where your support will be crucial in pushing the boundaries of medical knowledge and practice.

## Why Partner with Us?

- **Brand Visibility:** Gain exposure to a wide, diverse audience through our events, publications & digital platforms.
- **Networking Opportunities:** Connect with KOLs, professionals & decision-makers in the cartilage regeneration & joint preservation sector.
- **Positive Public Relations:** Enhance your corporate image by associating with a reputable and impactful nonprofit organisation and meet your and CSR / ESG targets.
- **Customised Recognition:** Benefit from tailored sponsorship packages designed to meet your specific marketing goals.

The following pages showcase a range of attractive and affordable sponsorship opportunities tailored to various interests and contribution levels.

Your engagement can make a significant impact and advance our mission. We anticipate a rewarding, mutually beneficial collaboration and look forward to connecting with you in person at our 2026 educational events.

Thank you and kind regards,

*Daniel A. Grande, PhD*

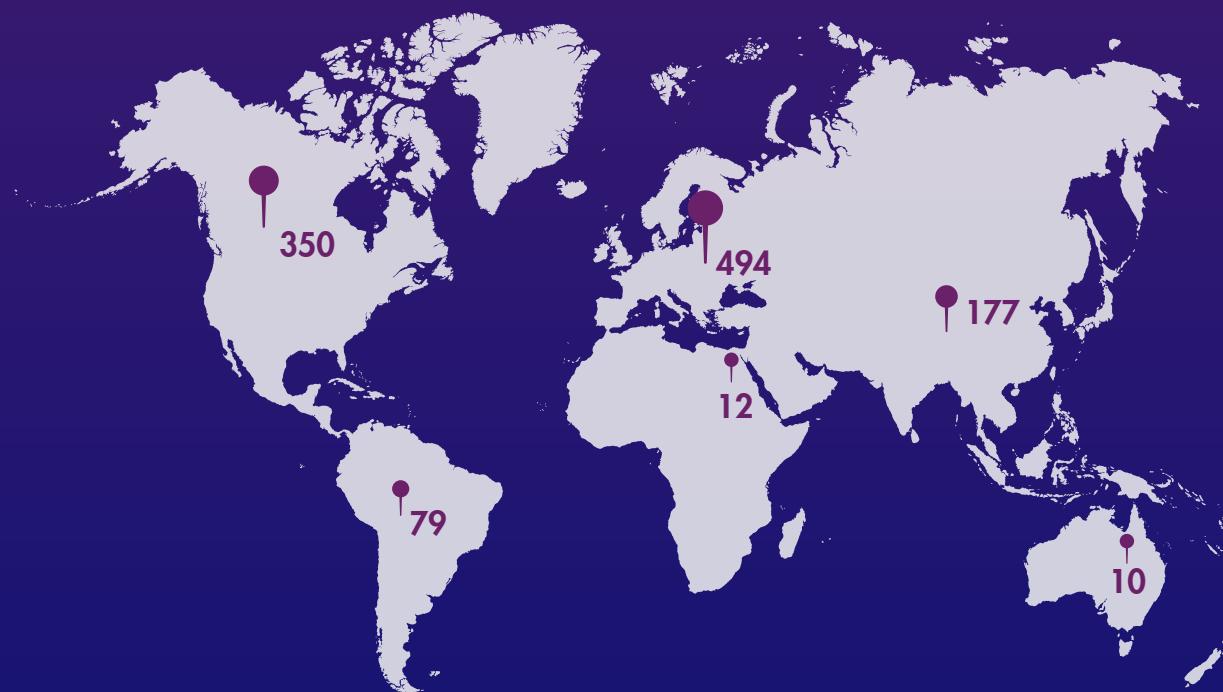
President, International Cartilage Regeneration & Joint Preservation Society (ICRS)

# ADVANCING SCIENCE & EDUCATION OF THE PREVENTION & TREATMENT OF CARTILAGE DISEASE WORLDWIDE

Founded in 1997 in Switzerland, the ICRS is the main forum for international collaboration in cartilaginous tissue research. Recognizing that there is a continuum from cartilage injury to degenerative joint disease, we bring together basic scientists, clinical researchers, physicians, and industry members engaged or interested in articular biology, its genetic basis and regenerative medicine. We seek to improve our patients' quality of life, decrease their disability and reduce the impact of degenerative joint disease on healthcare systems worldwide.

We invite all companies whose technologies can diagnose, rehabilitate, repair, protect or regenerate cartilaginous surfaces of joints (stem cells, growth factors, PRP, bioactive composites, synthetics, scaffolds, allografts and combinations of thereof) to join us as partners and sponsors.

## UNITING A NETWORK OF MORE THAN 1000 MEMBERS FROM ACROSS 60 COUNTRIES



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Contact us:



# SPONSORSHIP OPPORTUNITIES 2026

## CORPORATE PARTNERSHIPS & SPECIAL PROGRAMS

The following sponsorship opportunities are just a selection. Additional sponsorship options are available upon request.

### BECOME AN ICRS CORPORATE MEMBER 2026

Join the ICRS as Corporate Member and enjoy exclusive benefits designed to enhance your marketing impact.

#### CORPORATE MEMBERSHIP benefits include:

- **Priority Sponsorship Opportunities:** Get first choice for sponsorships at ICRS meetings.
- **Executive Memberships:** Up to 5 individual memberships for your executive team, including all individual member benefits.
- **Brand Visibility:** Feature your company logo on the ICRS website home page.
- **Exclusive Access:** Access the "Member Only" section of the ICRS website, including the membership directory.
- **Advertising Discounts:** Enjoy a 50% discount on email advertising to ICRS members.
- **Strategic Engagement:** Participate in Strategic Company Liaison Meetings.

The Corporate Membership fee is € 3'500 per year.

*Eligibility: Corporate Members are corporations or other (commercial) organisations, regardless of their location, interested in the activities and objectives of the ICRS.*

### SPONSOR THE ICRS PATIENT REGISTRY

The mission of the ICRS Patient Registry is to create the best source of unbiased outcomes data for treatments of painful articular cartilage lesions in the world. Tiered sponsorship packages are available that allow companies subscribing to this mission to monitor their products' clinical effectiveness, complication rates and cost effectiveness via validated EQ5D scores.

We offer tiered opportunities to sponsor our Patient Registry. All sponsors receive the **Annual Registry Report & accumulated results of your own products** (up to 3, depending on sponsor level).

**Platinum Sponsor** € 20'000 per year

**Gold Sponsor** € 10'000 per year

**Silver Sponsor** € 7'500 per year

**MORE INFORMATION**

### BECOME AN ICRS DIAMOND OR RUBY PARTNER

Align your brand with the forefront of cartilage regeneration & joint preservation by joining as Diamond or Ruby Partner. These two-year sponsorship commitments maximise mutual return on investment by i) offering your company unparalleled benefits, ii) removing bureaucratic hurdles and iii) facilitating ICRS's economic and strategic planning.

#### Top-Tier DIAMOND PARTNERSHIP benefits include:

- **Highest-level sponsorship** at all ICRS Educational Events.
- **Opportunity to contribute to scientific topics and faculty selection** for educational events.
- **Corporate Membership benefits**
- **Participation** in the "Industry Liaison Think Tank" Meeting.
- **Maximum Brand Visibility.**

#### Next-tier RUBY PARTNERSHIP benefits include:

- **Second-highest level sponsorship** at ICRS Educational Events.
- **Opportunity to contribute to scientific topics and faculty selection** for educational events.
- **Corporate Membership benefits**

**Diamond Partner fee:** 2x €90'000 per year or 1x €170'000

**Ruby Partner fee:** 2x €50'000 per year

### MORE SPONSORSHIP OPPORTUNITIES

Enhance your brand visibility and support the ICRS mission with stand-alone sponsorship engagements, such as:

#### Hosted Travelling Fellowships and Educational Scholarships

- Enable career-changing training experiences for Next-Gen ICRS members by sponsoring our Fellowship or (DEI) Scholarship opportunities. The sponsorship fees are based on the jointly agreed fellow/scholarship programme.

#### ICRS E-News (sent 10 - 12 times per year)

- exclusive € 2'000 per year / non-exclusive € 1'000 per year

#### ICRS Website, Society App and Event App

- Logo on the ICRS website € 1'000 per year
- Sponsor tile with company on the selection screen & landing page, linked to your company page € 5'000 per year.

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## EDUCATIONAL EVENTS

### 9<sup>TH</sup> ICRS SURGICAL SKILLS COURSE "JOINT PRESERVATION TECHNIQUES FROM A TO Z - ALL YOU NEED TO KNOW"

Cadaver Lab

April 24 - 25, 2026

Warsaw, Poland

Organizer: Konrad Slynarski, MD

We are thrilled to announce this top-tier educational event at CEM in Warsaw/Poland on April 24 - 25, 2026. The ICRS Cadaveric Surgical Skills Course in Warsaw will be a two-day intensive program focusing on joint preservation techniques. The course aims to provide practical experience and enhance surgical skills in these advanced procedures. We extend this special invitation to innovative companies specialising in cutting-edge joint preservation technologies. This is a prime opportunity for you to showcase your advancements. This exclusive Surgical Skills Course will offer workstations with three surgeons each. In addition, there will be observer spots for physiotherapists and industry associates.

# of expected participants: 80, including world-renowned ICRS faculty.

#### Join the 9<sup>th</sup> ICRS Surgical Skills Course in Warsaw as a sponsor:

- Platinum Sponsorship: € 12'500
- Gold Sponsorship: € 10'000
- Silver Sponsorship: € 7'500
- Product placement: € 4'000
- Various additional opportunities available

[MORE INFORMATION](#)

### 8<sup>TH</sup> ICRS SUMMIT

### "JOINT PRESERVATION: THE REGENERATIVE ERA IS UNDERWAY"

October 8 - 10, 2026

Porto, Portugal

Organizer: Daniel A. Grande, PhD

#### HIGHLIGHTS:

- Science meets clinical practice. Hot topics:
  - Mitochondrial transplantation & exosomes
  - True stem cell therapy: regenerative capacity vs. pain relief
  - Optimizing outcomes with injectable orthobiologics
- NextGen Poster Session
- Spotlight on Startups
- Scientists - Clinicians - Industry Networking

# of expected participants: 250, including world-renowned ICRS faculty.

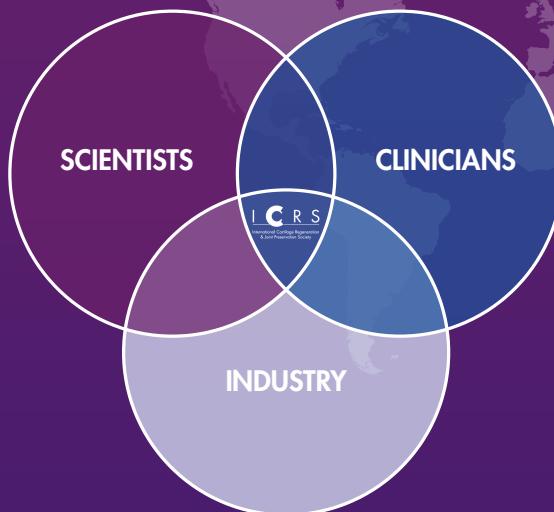
#### Join the 8<sup>th</sup> ICRS Summit in Porto as a Sponsor:

- Platinum Sponsorship: € 10'999
- Gold Sponsorship: € 8'499
- Silver Sponsorship: € 5'999
- Startup Package: € 3'499
- Exhibitor (Tabletop): € 2'999
- Various brand visibility opportunities available

[MORE INFORMATION](#)

## INTERESTED IN PARTNERING WITH US?

Get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org)



## BENEFITS OF PARTNERING WITH US:

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- **Customised Recognition:** Benefit from tailored sponsorship packages designed to meet your specific marketing goals.

## INTERESTED?

If you have any questions or would like further information, please contact our dedicated ICRS Executive Team in Zurich - We are keen to discuss how we can best collaborate.

**Thank you for considering supporting one or more of our initiatives. Your support is vital to advancing our collective efforts in shaping the future of cartilage regeneration and joint preservation.**

Interested in partnering with us? Get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org).