

# SPONSORSHIP OPPORTUNITIES 2027



*Advancing Science and Education on  
Cartilage and Joint Preservation.*

**Dear Industry Partners,**

At the International Cartilage Regeneration & Joint Preservation Society (ICRS), we are committed to advancing the science and education of cartilage disease prevention and treatment on a global scale. Collaboration between clinicians, scientists and industry is integral to achieving this shared objective. As a key industry stakeholder, we invite you to consider partnering with the ICRS on our various initiatives, where your support will be crucial in pushing the boundaries of medical knowledge and practice.

## **Why Partner with Us?**

- **Brand Visibility:** Gain exposure to a wide, diverse audience through our events, publications & digital platforms.
- **Networking Opportunities:** Connect with KOLs, professionals & decision-makers in the cartilage regeneration & joint preservation sector.
- **Positive Public Relations:** Enhance your corporate image by associating with a reputable and impactful nonprofit organisation and meet your and CSR / ESG targets.
- **Customised Recognition:** Benefit from tailored sponsorship packages designed to meet your specific marketing goals.

The following pages showcase a range of attractive and affordable sponsorship opportunities tailored to various interests and contribution levels.

Your engagement can make a significant impact and advance our mission. We anticipate a rewarding, mutually beneficial collaboration and look forward to connecting with you in person at our 2027 educational events.

Thank you and kind regards,  
*Christian Lattermann, MD*

President, International Cartilage Regeneration & Joint Preservation Society (ICRS)



International Cartilage Regeneration  
& Joint Preservation Society

## ADVANCING SCIENCE & EDUCATION OF THE PREVENTION & TREATMENT OF CARTILAGE DISEASE WORLDWIDE

Founded in 1997 in Switzerland, the ICRS is the main forum for international collaboration in cartilaginous tissue research. Recognizing that there is a continuum from cartilage injury to degenerative joint disease, we bring together basic scientists, clinical researchers, physicians, and industry members engaged or interested in articular biology, its genetic basis and regenerative medicine. We seek to improve our patients' quality of life, decrease their disability and reduce the impact of degenerative joint disease on healthcare systems worldwide.

We invite all companies whose technologies can diagnose, rehabilitate, repair, protect or regenerate cartilaginous surfaces of joints (stem cells, growth factors, PRP, bioactive composites, synthetics, scaffolds, allografts and combinations of thereof) to join us as partners and sponsors.

### UNITING A NETWORK OF **1000 MEMBERS+** FROM ACROSS **60 COUNTRIES**



Follow us on:



Contact us:



## SPONSORSHIP OPPORTUNITIES 2027 CORPORATE PARTNERSHIPS & SPECIAL PROGRAMS

The following sponsorship opportunities are just a selection. Additional sponsorship options are available upon request.

### BECOME AN ICRS CORPORATE MEMBER 2027

Join the ICRS as Corporate Member and enjoy exclusive benefits designed to enhance your marketing impact.

#### CORPORATE MEMBERSHIP benefits include:

- **Priority Sponsorship Opportunities:** Get first choice for sponsorships at ICRS meetings.
- **Executive Memberships:** Up to 5 individual memberships for your executive team, including all individual member benefits.
- **Brand Visibility:** Feature your company logo on the ICRS website home page.
- **Exclusive Access:** Access the "Member Only" section of the ICRS website, including the membership directory.
- **Advertising Discounts:** Enjoy a 50% discount on email advertising to ICRS members.
- **Strategic Engagement:** Participate in Strategic Company Liaison Meetings.

The Corporate Membership fee is € 3'500 per year.

*Eligibility: Corporate Members are corporations or other (commercial) organisations, regardless of their location, interested in the activities and objectives of the ICRS.*

### SPONSOR THE ICRS PATIENT REGISTRY

The mission of the ICRS Patient Registry is to create the best source of unbiased outcomes data for treatments of painful articular cartilage lesions in the world. Tiered sponsorship packages are available that allow companies subscribing to this mission to monitor their products' clinical effectiveness, complication rates and cost effectiveness via validated EQ5D scores.

We offer tiered opportunities to sponsor our Patient Registry. All sponsors receive the **Annual Registry Report & accumulated results of your own products** (up to 3, depending on sponsor level).

**Platinum Sponsor** € 20'000 per year

**Gold Sponsor** € 10'000 per year

**Silver Sponsor** € 7'500 per year

[MORE INFORMATION](#)

### ADVERTISE WITH JCJP - THE OFFICIAL ICRS JOURNAL



Showcase your company, products and innovations to an international audience of cartilage and joint preservation professionals.

Various advertising opportunities are available.  
More information: [ceo@cartilage.org](mailto:ceo@cartilage.org)

### BECOME AN ICRS DIAMOND OR RUBY PARTNER

Align your brand with the forefront of cartilage regeneration & joint preservation by joining as Diamond or Ruby Partner. These two-year sponsorship commitments maximise mutual return on investment by i) offering your company unparalleled benefits, ii) removing bureaucratic hurdles and iii) facilitating ICRS's economic and strategic planning.

#### Top-Tier DIAMOND PARTNERSHIP benefits include:

- **Highest-level sponsorship** at all ICRS Educational Events.
- **Opportunity to contribute to scientific topics and faculty selection** for educational events.
- **Corporate Membership benefits**
- **Participation** in the "Industry Liaison Think Tank" Meeting.
- **Maximum Brand Visibility.**

#### Next-tier RUBY PARTNERSHIP benefits include:

- **Second-highest level sponsorship** at ICRS Educational Events.
- **Opportunity to contribute to scientific topics and faculty selection** for educational events.
- **Corporate Membership benefits**

**Diamond Partner fee:** 2x €90'000 per year or 1x €170'000

**Ruby Partner fee:** 2x €60'000 per year

### MORE SPONSORSHIP OPPORTUNITIES

Enhance your brand visibility and support the ICRS mission with stand-alone sponsorship engagements, such as:

#### Hosted Travelling Fellowships and Educational Scholarships

- Enable career-changing training experiences for Next-Gen ICRS members by sponsoring our Fellowship or (DEI) Scholarship opportunities. The sponsorship fees are based on the jointly agreed fellow/scholarship programme.

#### ICRS E-News (sent 10 - 12 times per year)

- exclusive € 2'000 per year / non-exclusive € 1'000 per year

#### ICRS Website, Society App and Event App

- Logo on the ICRS website € 1'000 per year
- Sponsor tile with company on the selection screen & landing page, linked to your company page € 5'000 per year.

#### ICRS Educational Webinars

Support an ICRS webinar and gain visibility among an international audience of cartilage and joint preservation professionals.

# SPONSORSHIP OPPORTUNITIES 2027

## EDUCATIONAL EVENTS 2027

### 19<sup>TH</sup> ICRS WORLD CONGRESS

**CARTILAGE FORWARD:  
TECHNOLOGY, PRECISION, PERFORMANCE  
BUILDING THE PLAYBOOK IN JOINT PRESERVATION**

**Rotterdam, Netherlands | May 1 - 3, 2027**

Program Chairs: Gerjo van Osch & Seth Sherman  
Congress Chair: Daniel BF Saris

The ICRS World Congress delivers on the ICRS vision: international collaboration between academia, the clinic, and industry to advance the science and education of cartilage disease prevention and treatment worldwide. This event brings together all players in the global sector and is the optimal platform to invest in and expand your existing network, learn about and showcase the latest scientific, clinical and commercial developments and contribute to discussions with key opinion leaders and decision-makers that will shape the future of cartilage regeneration & joint preservation.

The 19<sup>th</sup> ICRS World Congress offers a wealth of opportunities for companies to get involved in the world's largest event on cartilage regeneration & joint preservation. Whether you are looking for a modest brand presence or a grand display, we have a sponsorship solution to suit your needs.

# of expected participants: **900 – 1000** clinicians, physicians, scientists, physiotherapists, industry representatives and others, including our world-renowned ICRS faculty members.

#### Join the 19<sup>th</sup> ICRS World Congress in Rotterdam as a Sponsor:

- Platinum Sponsor Package: € 51'500
- Gold Sponsor Package: € 43'500
- Silver Sponsor Package: € 27'500
- Exhibitor booth: € 750 per m2 (15% off for first-timers)
- Industry Satellite Symposia: Starting from € 12'000
- Premium Events Hosting: From € 5'000 - € 15'000
- Brand Visibility: From € 1'000 - € 7'000
- Next Gen / DEI Scholarships: Starting from € 4'500

For a full overview of sponsorship possibilities, please refer to our 19<sup>th</sup> ICRS World Congress 2027 prospectus, or get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org)

[MORE INFORMATION](#)

### ICRS FOCUS MEETING

**"ALIGNMENT AND JOINT PRESERVATION"**

**Istanbul, Turkey | September 9 - 11, 2027**

Organizer: Murat Bozkurt, MD, PhD

We are pleased to announce the ICRS Focus Meeting in Istanbul on September 9–11, 2027. This focused meeting will explore Alignment and Joint Preservation, addressing the role of alignment across the full spectrum of contemporary joint preservation strategies.

The program will cover diagnosis and preoperative planning, osteotomy, cartilage restoration, meniscal preservation, ligament surgery, rehabilitation, and long-term outcomes. Through expert lectures, case-based discussions, panel debates, and interactive sessions, participants will gain practical insights into alignment-related clinical decision-making and its integration into daily practice.

# of expected participants: 150, including world-renowned ICRS faculty.

#### Join the ICRS Focus Meeting in Istanbul as a sponsor:

- Platinum Sponsorship: € 7'500
- Gold Sponsorship: € 6'000
- Silver Sponsorship: € 3'500
- Exhibitor: € 2'500
- Various additional opportunities available (Industry Satellite Symposium · Coffee Break Sponsorship · Networking Reception · Lanyards/Badges · Event App · Educational Scholarships)

[GET IN TOUCH](#)

### 10<sup>TH</sup> ICRS SURGICAL SKILLS COURSE

**Regensburg, Germany | November 25 - 27, 2027**

Organizers: Peter Angele, MD & Stefan Nehrer, MD, PhD

Further details and sponsorship opportunities will follow.





International Cartilage Regeneration  
& Joint Preservation Society

# LOOKING AHEAD TO 2028

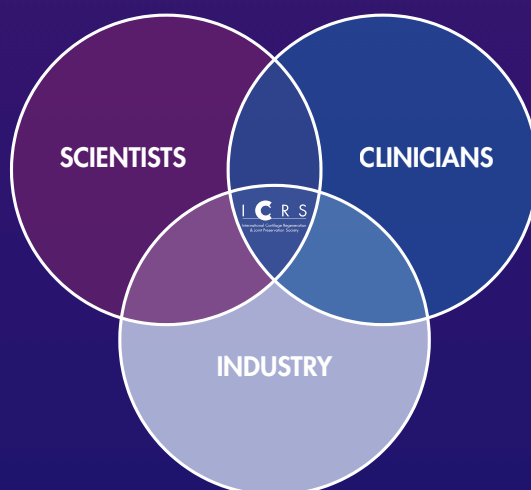
○ 9<sup>TH</sup> ICRS SUMMIT

○ 11<sup>TH</sup> ICRS SURGICAL SKILLS COURSE

○ 20<sup>TH</sup> ICRS WORLD CONGRESS

Further details and sponsorship opportunities will follow.

## PARTNER WITH ICRS



### INTERESTED?

If you have any questions or would like further information, please contact our dedicated ICRS Executive Team in Zurich. We are keen to discuss how we can best collaborate.

**Thank you for considering supporting one or more of our initiatives. Your support is vital to advancing our collective efforts in shaping the future of cartilage regeneration and joint preservation.**

**Interested in partnering with us? Get in touch: [ceo@cartilage.org](mailto:ceo@cartilage.org).**